

Justin Zhang

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EDUCATION

Western University, Ivey Business School

Sept. 2018 - April 2022

BSc, HBA, Computer Science & Business | **cGPA: 3.7/4.0**

Relevant Coursework: Leading People and Organizations Decision Making with Analytics, Software Design – UML, Databases, Data Structures & Algorithms, Linear, Software Tools and Systems

Awards: Lori Muir Melnyk Honors Business Administration Award, Western Scholarship of Excellence

WORK EXPERIENCE

Co-Founder, Head of Product | [CaseCom](#) - Remote

April 2020 – Present

- Built and launched the first-to-market solution for hosting, judging, and participating in case competitions online as a full-stack developer, product manager, and product designer
- **Secured a year-long partnership with Shopify** to facilitate their monthly internal case competitions, providing an invaluable opportunity to work directly with our users to improve the platform
- Developed using the React, Express, Node, and MongoDB while deployed on Amazon Web Services, serving over 1,500 unique users to date and working with client across Canada

Developer Intern | Royal Bank of Canada - Remote

May 2020 – Aug. 2020

- Created documentation and templates for reusable technical systems leveraging Microsoft Enterprise tools, **earning a Lean Six Sigma certification** for saving upwards of \$5,000 in monthly expenses
- Spearheaded the design of an architectural framework for automated ticketing systems which resulted in a **30% reduction in response time** and cutting 1,000 excess hours of manual work yearly
- Wrote scripts using JavaScript to automatically parse daily infrastructure logs indexing over 50,000 internal sites, visually organizing data and reducing reporting delay time by over 90%

Developer & Marketing Intern | Munich Re Canada - Toronto, ON

June 2019 – Sept. 2020

- **Reduced new employee onboarding time by over 50%** using Microsoft SharePoint, Flows, and PowerApps in the creation of custom actionable dashboards and automated communications
- Produced recruitment and informational videos that saw 3 times the historic engagement levels on social media as well as internal channels, improving inter-team relations and campus reach
- Redesigned publications for the largest reinsurer in the world to match international branding guidelines, creating flexible templates and reducing reliance on external contractors

LEADERSHIP & HACKATHON EXPERIENCE

Real-Time Virtual Office Space | [meetbetween.space](#) - Hack the North 2020 Winner

Jan. 2021

- Built & designed a full-stack MERN web app using Vonage live video APIs to create a real-time multiplayer platform, placing first in the RBC WFH challenge among **over 3000 participants**

Product Lead | [Hack Western](#)

Feb. 2019 – Present

- Launched the first digital platform for one of the largest hackathons in Canada, seeing **over 91% engagement among 700+ attendees** and achieving a record number of project submissions
- Managed collaboration between engineering and design teams through project management tools such as Asana, successfully shipping a live experience featuring integrations such as Zoom Webhooks
- Designed user flows, mockups, and interaction-animations within Figma and After Effects, creating a flexible design system that was then developed using React with libraries such as Lottie

VP of Design | [Western Founders Network](#)

Sept. 2018 – April 2020

- **Mentored a team of 5 students** by teaching design skills, establishing best-practices, and providing resources in navigating university, resulting in the launch of 19 unique campaigns throughout the year
- Hosted educational workshops and events **reaching over 3,000 students across North America** by establishing strategic partnerships with companies such as BCG, Microsoft, and IBM

ACHIEVEMENTS & SKILLS

Achievements: KPMG Ideation Challenge (Provincial Winners), Proctor & Gamble Innovation Challenge (1st/80 Teams), Scotiabank Hacks (Top 10), RBC Ideation Challenge (Top 10)

Technical Skills: JavaScript (React, Node, Express, Mongoose), HTML, CSS, Java, Python, MongoDB, AWS (S3, EC2, Lambda, CloudFront), Google Analytics, GitHub, Figma, Cloudflare, Adobe Creative Suite, Excel

Interests: Videography, Animation, Photography, Badminton, Entrepreneurship, Hackathons, Air Fryers