

# Justin Zhang

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## EDUCATION

**Western University, Ivey Business School**  
**BSc & HBA, Computer Science & Business Administration**

Sept 2018 - April 2023

**GPA: 3.7/4.0**

**Awards:** Deans Honor List (2018-Present), Western Scholarship of Excellence (2018), Lori Muir Melnyk Honors Business Administration Award (2020), KPMG Ideation Challenge Provincial Champions (2020)

## EXPERIENCE

**Shopify, Software Developer Intern**

May 2021 – Present

- **Balanced time between front-end development and product management** on Shopify's newly launched GitHub integration and theme developer tooling, released publicly to millions of users world-wide
- Performed market research and analysis on existing merchant pain-points, taking the initiative to **pitch future growth opportunities** and define a strategic roadmap for a \$12.5 billion partner ecosystem
- Shipped features ranging from accessible onboarding flows to debugging panels by using GraphQL, React, and Typescript; **adopted by over 1,000 stores during initial soft launch**

**CaseCom (Startup), Co-Founder**

April 2020 – Present

- Shipped and scaled the first online platform for hosting case competitions while working cross-functionally as a full-stack developer, product manager, and designer; **leading a team of 8**
- Conducted interviews with over 26 organizations to uncover pain points that informed development prioritization for a minimum viable product launch – serving over 1,800 users to date
- **Secured a year-long partnership with Shopify** to facilitate monthly internal case competitions, regularly introducing hundreds of new users to the platform and ensuring profitable operations

**Royal Bank of Canada, Technical Systems Analyst Intern**

May 2020 – Aug 2020

- Created implementation plans and budgets for upgraded technical systems using Microsoft APIs and SharePoint, **earning a Lean Six Sigma certification** for saving upwards of \$5,000 in monthly expenses
- Spearheaded the design of an architectural framework for automated ticketing systems which resulted in a 30% reduction in response time and eliminating 1,000 excess hours of manual work yearly
- Designed and setup dashboards displaying metrics for over 50,000 internal sites by automatically parsing log files each day using Javascript, **reducing reporting delay time by over 90%**

**Munich Re, Developer & Marketing Intern**

June 2019 – Sept 2020

- **Reduced new-hire onboarding time by over 50%** using Microsoft SharePoint, Flows, and PowerApps in the creation of custom actionable dashboards and automated communications
- Led the production of video recruitment campaigns by coordinating filming days across multiple teams and departments, achieving over 5 times the social media engagement of previous projects

## LEADERSHIP & PROJECTS

**Hack Western, Co-Director (Prev. Design Lead)**

Feb 2019 – Present

- Launched the first digital platform for one of the largest hackathons in Canada by leading a cross-functional team, resulting in over **7,000 applications and a record number of project submissions**
- Managed collaboration between engineering and design teams through **writing user stories and project management tools** – continuously soliciting feedback from internal and external stakeholders
- Negotiated and sourced sponsorship contracts by sending hundreds of cold emails and communicating with different company representatives, bringing in over 20 supporting companies and organizations

**MeetBetween, Hack the North RBC Prize Winner**

Jan 2021

- Created a demo in 48 hours to bring serendipity into hybrid workspaces, allowing in-person and remote employees to interact through physical tablets and instantaneous video chats

**Western University, Residence Orientation Leader (Frosh Leader)**

Feb 2019 – April 2020

## SKILLS & INTERESTS

**Languages:** Javascript, HTML/CSS, Java, SQL, Python, C++

**Frameworks/Libraries:** Node.js, React, Typescript, MongoDB, GraphQL, AWS (S3, EC2, Lambda, CloudFront)

**Tools:** Figma, Jira, Datadog, GitHub Project Management, Adobe Creative Cloud, Googling

**Interests:** Videography, Animation, Photography, Badminton, Entrepreneurship, Hackathons, Air Fryers